

easiest platforms for non-techy coaches building a sales funnel *cheatsheet*

LEAD MAGNET CREATION:

canva FOR CREATING QUICK AND EASY PDF LEAD MAGNETS

zoom or screenflow FOR CREATING QUICK AND EASY VIDEO LEAD MAGNETS

vimeo TO HOST VIDEO LEAD MAGNETS

EMAIL CRMS AND MONTHLY PRICING:

mailchimp FREE, \$11/MONTH, \$17/MONTH AND UP.

flowdesk \$38/MONTH

convertkit \$0, \$9/MONTH, \$25/MONTH, AND UP

PLATFORMS AND PRICING FOR LANDING PAGES, OPTIN PAGES AND SALES PAGES:

ALL IN ONE PLATFORMS

kleq (formerly 10xpro) WWW.KLEQ.COM; \$197/MO

kajabi \$199/MONTH

OTHER PLATFORMS

squarespace

wordpress

showit